



BOARD APPROVED  
FEBRUARY 4, 2022

Janice Indrutz  
Corporate Secretary

**TO:** Jay Akridge, Provost and Executive Vice President for Academic Affairs and Diversity  
Christopher Ruhl, Treasurer and Chief Financial Officer

**FROM:** Matt Folk, President and CEO, Purdue for Life Foundation  
Vice President for University Advancement and Alumni Engagement

**DATE:** January 5, 2022

**RE:** Request approval to name the Pete Dye Clubhouse

The attached memo, from Tim House, Executive Senior Associate Athletics Director, details a request to name the Pete Dye Clubhouse.

The new golf clubhouse will be located at the Birck Boilermaker Golf Complex and will be used by the greater West Lafayette-Lafayette community, Purdue students, faculty and staff, golf course members, fans and more once complete. In addition, the clubhouse will impact the local and campus economy as we look to bring events such as weddings, corporate functions, national golf tournaments and more to the area.

This request honors the generosity of Sam Allen, 1975 School of Management graduate, and Marsha Allen, 1975 Health and Human Sciences graduate. Their \$20M cash gift will support the construction of the new clubhouse. Sam, former CEO of John Deere, played golf at Purdue during his time on campus and has remained a supporter of the program since graduation. He has helped make improvements to the courses and wants to ensure we have a clubhouse that reflects the very best Purdue has to offer.

As a member of the Purdue Naming Committee, I recommend we move this naming opportunity forward to the president for Board approval. I respectfully request your endorsement to name the Pete Dye Clubhouse at the Birck Boilermaker Golf Complex.

#### PURDUE NAMING COMMITTEE APPROVAL:

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Matt Folk President and CEO, Purdue for Life Foundation Vice President for University Advancement and Alumni Engagement	Date
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Jay Akridge Provost and Executive Vice President for Academic Affairs and Diversity	Date
DocuSigned by:  37FE5D697B7E403...	1/6/2022
Christopher Ruhl Treasurer and Chief Financial Officer	Date